



**NATIONAL CELEBRATION OF WORLD TOURISM DAY 2019**  
**“TOURISM AND JOBS: A BETTER FUTURE FOR ALL”**

**EQ Kuala Lumpur, Malaysia**  
**27 September 2019 (Friday)**  
**9:00 am – 12:15 pm**

**TENTATIVE PROGRAMME**

<b>DATE / TIME</b>	<b>PROGRAMME</b>
<b>27 SEPTEMBER 2019 – FRIDAY</b>	
08:00 am – 09:00 am	<b>PARTICIPANT REGISTRATION (Morning Refreshment Provided)</b> <i>Venue: Lobby Ballroom, EQ Kuala Lumpur</i>
09:00 am	<b>WTD 2019 OPENING CEREMONY</b> (GUESTS TO BE SEATED BY 8:40 AM) <ul style="list-style-type: none"> <li>- <b>Arrival of Guest of Honor, VIPs, Moderator and Panelists</b></li> <li>- <b>Negaraku National Anthem</b></li> <li>- <b>Recital of Doa</b></li> <li>- <b>Opening Remarks</b> <i>by Hon. Datuk Mohamaddin Ketapi</i> <i>Minister of Tourism, Arts and Culture Malaysia</i></li> </ul>
09:30 am	- <b>National Celebration Of World Tourism Day 2019 (WTD 2019) In Collaboration With Department Of Statistics Malaysia (DOSM)</b> Launching of Tourism Satellite Account (TSA) and Domestic Tourism Survey (DTS) States
09:40 am	- <b>Group Photo Session</b> <i>Guest of Honor, VIPs, Moderator and Panelists</i>
09:45 am	<b>PRESS CONFERENCE (VIPs only)</b> <i>Venue: Sapphire 1, EQ Kuala Lumpur</i>
09:45 am – 10:00 am	<b>Morning Coffee Break</b>
10:00 am – 12:15 pm	<b>PRESENTATION SESSION IN COLLABORATION WITH PATA MALAYSIA CHAPTER (PMC)</b> (GUESTS TO BE SEATED BY 9:55 AM) <b>Tourism Symposium “Tourism and Jobs: A Better Future For All”</b> <b>Moderator:</b> <b>Assoc. Prof. Dr. Mohd. Hafiz Mohd. Hanafiah CHIA</b> <i>Deputy Dean (Research &amp; Industry Linkages), Faculty of Hotel &amp; Tourism Management, Universiti Teknologi MARA/President, Tourism Educators Association of Malaysia</i> <b>Panelists:</b> <ol style="list-style-type: none"> <li><b>1. YBhg. Tan Sri Dato’ Teo Chiang Hong</b> <i>President, Malaysian Association of Hotel Owners (MAHO)</i></li> <li><b>2. Ms. Lau Yin May</b> <i>Group Chief Marketing Officer and Customer Experience Officer Malaysia Airlines Berhad</i></li> <li><b>3. YBhg. Datuk Tan Kok Liang</b> <i>President, Malaysian Association of Tour &amp; Travel Agents (MATTA)</i></li> <li><b>4. Dr. Kandappan Balasubramanian</b> <i>Senior Lecturer, School of Hospitality, Tourism and Events-Faculty of Social Sciences and Leisure Management, Taylor’s University, Malaysia</i></li> </ol> <b>PANEL DISCUSSIONS AND Q&amp;A</b>



MINISTRY OF TOURISM,  
ARTS & CULTURE MALAYSIA



DEPARTMENT OF STATISTICS MALAYSIA  
MINISTRY OF ECONOMIC AFFAIRS



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<b>DATE / TIME</b>	<b>PROGRAMME</b>
12:15 am –2:30 pm	Lunch hosted by the Ministry of Tourism, Arts and Culture Malaysia <i>Venue: Diamond Gallery and Sapphire 2 and 3, EQ Kuala Lumpur</i>
<b>END OF PROGRAMME</b>	