

Invitation to the SOFT-LAUNCHING



FIM 2018

25th International Franchise Exhibition & Conference



Cordially invite

YBhg. Tan Sri / Puan Sri / Datuk / Dato' / Datin / Mr / Mrs

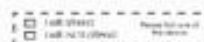
to
Soft-launching of



on
6 February 2018 (Tuesday), 10.00 a.m.
at
Teh Yank Place, Ayer@K, Putrajaya

- 10.00 a.m. : Arrival of invited guests and media
- 10.30 a.m. : Arrival of YB Dato' Henry Sum Agong, Deputy Minister, Ministry of Domestic Trade, Co-operatives & Consumerism (KPDNKK)
- 10.40 a.m. : VVIP Walkabout with YB Dato' Henry Sum Agong to franchise outlet around Ayer@K
- Opening Speech by YB Dato' Radziah Hassan, Chairman, Malaysian Franchise Association (MFA)
- Speech by YB Dato' Henry Sum Agong, Deputy Minister, Ministry of Domestic Trade, Co-operatives & Consumerism (KPDNKK)
- Launching Franchise International Malaysia 2018 (FIM2018)
- Memento Presentation to Deputy Minister, Ministry of Domestic Trade, Co-operatives and Consumerism (KPDNKK)
- Press Conference FIM2018
- Tea Break
- 12.00 p.m. : End of program.

*Dress Code: Official Attire/Formal



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Official Franchise Logo :



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