OPENING CEREMONY FOR WORLD TOURISM CONFERENCE 2019 (WTC 2019)

26 AUGUST 201	9 – MONDAY
09.30 am	WTC 2019 OPENING CEREMONY
	(GUESTS TO BE SEATED BY 9.15 AM)
	Overture Performance
	By National Department for Culture and Arts
09.40 am	OPENING REMARKS
	Hon. Datuk Mohamaddin Ketapi
	Minister of Tourism, Arts and Culture Malaysia
09.50 am	WELCOME REMARKS
	Mr. Zhu Shanzhong
	Executive Director of the World Tourism Organization
	(UNWTO)
10.00 am	KEYNOTE ADDRESS
	Right Hon. Tun Dr. Mahathir Mohamad
	Prime Minister of Malaysia
10.15 am	LAUNCHING OF WTC 2019
	by Right Hon. PM
	and will be joined by Hon. Minister of Tourism, Arts and
	Culture Malaysia and Executive Director of UNWTO
10.20 am	GROUP PHOTO SESSION
	Guest of Honor, VVIPs, Moderators and Speakers
10.30 am	WALKABOUT AT WTC 2019 EXHIBITION SPACE – VVIPS
11.00 am	WTC 2019 PRESS CONFERENCE
	Venue: Kedah Room, Lower Lobby, Shangri-La Hotel, Kuala
	Lumpur
10.30 am – 11.00 am	Morning Coffee Break