



Malaysia Business Events  
Awards 2017

Malaysia Convention & Exhibition Bureau (MyCEB)  
Level 30, Menara 2, Mahkota Komtar Bank Rakyat,  
No. 23, Jalan Rakyat,  
50420, Kuala Lumpur, Malaysia  
Tel +603 2266 3000 Fax +603 2276 4092  
Email [myceb@myceb.com.my](mailto:myceb@myceb.com.my)  
[www.myceb.com.my](http://www.myceb.com.my)

## Programme

### Time

### Activity

6:00pm

Arrival of Guests  
Registration

6:30pm

Pre-dinner Cocktail

7:45pm

Arrival of YB Datuk Wira Mas  
Ermieyati Binti Samsudin, Deputy Minister of Tourism  
and

Culture Malaysia

7:50pm

Greetings by Emcee

Opening Remarks & Keynote Speech

- Y.Bhg. Datuk Zulkefli Haji Sharif, Chief  
Executive Officer of Malaysia Convention &  
Exhibition Bureau (MyCEB)

- Y.Bhg. Dato' Vincent Lim, President of The  
Malaysian Association of Convention and  
Exhibition Organisers and Suppliers  
(MACEOS)

- YB Datuk Wira Mas Ermieyati Binti  
Samsudin, Deputy Minister of Tourism

Opening Gambit

8:30pm

Dinner Commences

supported by



## **TAITRA MICE Destination Marketing Contest 2017**

Organised by

Convention  
& Exhibition  
Bureau



### **AFECA Asia MICE Youth Challenge 2017 MACEOS Industry Recognition Award**

#### **rAWr Awards Presentation**

##### **Exhibitions**

- Best Booth Design (36sqm and below)
- Best Booth Design (37sqm - 72sqm)
- Best Booth Design (73sqm and above)
- Best Consumer Exhibition
- Best Trade Exhibition (Gross 15,001sqm and above)

##### **Conventions**

- International Conference Award for Excellence (under 1,000 delegates)
- Professional Conference Organiser Award for Excellence

##### **Incentive Travel**

- Best Incentive Programme
- Destination Management Company Award for Excellence

### **Venues & Events**

- Purpose Built Convention & Exhibition Centre Award for Excellence (below 15,000sqm of total saleable space)
- Purpose Built Convention Centre Award for Excellence (above 15,001sqm of total saleable space)
- Hotel with Meeting Facilities Award for Excellence (5 star)
- Best Event (201 pax and above)
- Event Management Company Award for Excellence
- Business Events Products & Services Award for Excellence

### **Special Awards**

- Destination Marketing Organisation Award for Excellence
- International Incentive Operator Award of Excellence
- Minister's Award

10:30pm      Media & Strategic Partners Recognition

Thank You for the Memories...