

## **Appendix**

### **8-phase judging process**

The SME & Entrepreneurship Business Awards 2018 nominees will undergo a strict 8-phase qualifying and verification framework including;

Phase 1:- Criteria Prequalification by a research committee or nomination by another entrepreneur of top management level or unrelated company representative.

Phase 2:- Submitted nomination form with complete supporting materials and financial documents need to be vetted by Preliminary Vetting Committee across various qualitative and quantitative criteria to validate eligibility, financial strength and individual or corporate achievements, depending on award category.

Phase 3:- On-Site Audit Inspection and Interview with entrepreneur/ company management to uncover leadership calibre and validate long term sustainability rating, a proprietary benchmark created by MyPreneurship and SME Entrepreneurship Business Awards.

Phase 4:- Financial Assessment Rating by appointed financial auditors which may include further interviews with nominees' administrative and financial teams.

Phase 5:- Jury Judgement: An appointed Jury Board will vet through finalised entries and submit their recommendations for the selection of winning recipients and recommended award categories.

Phase 6:- Final Verification Round by Award Committee and Jury. Confirmation letters are sent out to awardees.

Phase 7:- Awards Gala Commemoration Dinner with award to be officially handed out by Guest of Honour.

Phase 8:- Post-event Publicity and Branding Campaign to follow up on award deliverables and support the branding communications of the awards, online and offline, including write-ups, articles, social media and ground events etc.