

YOUNG ACCOUNTANTS SYMPOSIUM 2017

The Forward-Looking Professional



OBJECTIVES

This Symposium aims to help you:

- Be aware of the key traits that will help propel you toward becoming a future business leader
- Learn from and connect with thought leaders and influencers
- Understand the digital economy, the opportunities it creates, and to embrace the latest technology and trends for the profession and future business
- Network with business leaders and fellow young accountants, to share ideas and experience in a positive and empowering environment
- Understand key skillsets that employers seek in young accountants
- Debate the impact of rapid changes to the business landscape.

WHO SHOULD ATTEND

- Young Accountants aged 40 and below
- Undergraduate & Postgraduate Students
- Academics
- Practitioners
- Business leaders

WHY YOU SHOULD ATTEND

- Listen and respond to real-world perspectives from business leaders on the most critical economic and geo-political issues;
- Spark new thinking and innovation to share with your communities, companies or industries;
- Interact with leading employers of the profession and understand what key traits they seek in young accountants;
- Develop desirable attitudes: learn how to stay open to new ideas, to negotiate, to manage stress and create work-life balance, and to be more creative and resilient;
- Network and exchange ideas with your peers and seniors.

PROGRAMME AT A GLANCE

8.00 am	Registration & Refreshments
9.00 am	Welcome Address
9.05am	Opening Remarks by MIA President, Dato' Mohammad Faiz Azmi
9.15 am	Keynote Address by President of Malaysian Institute of Corporate Governance, Dato' Yusli Bin Mohamed Yusoff
9.30 am	Session 1: Surviving in the Digital Economy (panel discussion) The digital wave is not only disrupting our lifestyle but reshaping business models and organisational work culture. As digital warriors, next-generation accountants are responsible for shaping tech-friendly business strategies for their organisations. This session dissects the technologies and trends which are transforming business-as-usual and proposes ideas for how young accountants can help businesses navigate sustainably through the emerging digital economy.
10.45 am	Morning Tea-break
11.00 am	Session 2: Up Close & Personal with YBhg Tan Sri Datuk Dr. Abdul Samad Haji Alias Chairman, Perbadanan Insurans Deposit Malaysia (PIDM) Accountants today must continuously reinvent themselves to stay relevant, especially in the digital economy where old school jobs are being relentlessly transformed by technology. Tan Sri Abdul Samad Alias is a classic example of a professional accountant and business leader who has switched roles and careers well into his seventies – from setting up the Malaysian chapter of a Big 4 firm, to championing venture capitalism and innovation, to ensuring good governance by boards and management of major PLCs and GLCs - a role he is passionate about until today. In this enlightening session, Tan Sri Samad will share how a professional accountancy qualification underpinned by strong moral principles can be the most portable, relevant and flexible qualification for aspiring corporate leaders. As he says: "Honesty is the best policy... and do not lose your integrity because if you do, you are dead as a professional." Don't miss this opportunity to learn straight from a pillar of the profession.
11.45 am	Session 3: Shaping the Profession for the Next Decade (panel discussion) The future of the profession and business rests squarely on the shoulders of young accountants. As Generation Y and Z rise to leadership roles, their attitudes, culture and expectations will shape the profession and the world. This session investigates what diverse employers and stakeholders expect from young accountants in terms of character, skills and experience. We ask business and employers precisely how they recruit and develop the finest young financial professionals into future leaders. Do you have what it takes to be a financial leader of tomorrow?
1.00 pm	Networking Lunch
2.00 pm	Break-Out Session 4A Alt-Fundraising by PitchIN This 3-hour hands-on Alt-Fundraising workshop will introduce attendees to the Guidelines on Recognized Markets that paved the way for the introduction of Equity Crowdfunding in Malaysia. The workshop will also cover processes undertaken by platform operators before a company is listed on the platform and attendees will get to work on a case study of a company that is planning to raise funds on an Equity Crowdfunding platform. At the end of the workshop, attendees will better understand the role that they can play in helping companies to finance their growth via Equity Crowdfunding.
	
	
	Break-Out Session 4B Achieving the UN Sustainable Development Goals: The Future Role of Accountants by Biji-Biji The agreement of 196 UN Member States to achieve the 17 Sustainable Development Goals marks the strongest statement to date by our world leaders about the future challenges we face. The accounting profession plays a pivotal role in making this happen, influencing decisions from the operations floor to the Board Room. The attendees of this session will get to explore different ways that we can use our insights to make changes in the right direction. A paradigm shift in thinking is needed, for us step up to the challenge. The time to act is now.
5.00 pm	Closing Remarks by MIA CEO, Dr Nurmazilah Dato' Mahzan & Lucky Draw Sessions
5.30 pm	Afternoon Tea-break, End of Symposium

SESSION 1**Surviving in the Digital Economy****CLARENCE CHAN**

Associate Director,
PricewaterhouseCoopers Risk Services Sdn Bhd

Clarence is a technology, risks and regulatory SME within the Risk Assurance Services practice in PwC Malaysia. He has close to 10 years of experience working with large, complex multi-national corporations as well as local middle market clients in the UK and Malaysia, including banks, insurance, telco, oil & gas and manufacturing companies, to assess governance, risk and control concerns. During his tenure with the PwC London office, he worked with some of the largest FTSE clients to help improve their compliance and risk management function. Clarence is passionate about disruptive technologies and their application in businesses. He is currently a member of the Digital Economy taskforce of MIA.

**BRYAN CHUNG**

Representative of Registered Digital Markets Malaysia

Bryan was the COO of CrowdPlus.asia, one of six SC-licensed equity crowd funding platform operators in Malaysia, and a representative of Registered Digital Markets Malaysia, the association for ECF and p2p operators in Malaysia. Previously, a Partner in Netrove Ventures Group, Bryan has undertaken various corporate advisory exercises in the form of initial public offering, mergers and acquisitions and debt restructuring as well as venture capital investments and incubation of companies in the SEA region. Bryan graduated with Bachelor in Commerce (Accounting) and Honours in Banking & Finance from Monash University, Australia. He is a Fellow of CPA Australia, a Fellow of CIMA, a member of Malaysian Institute of Accountants, and a Certified Financial Planner (CFP).

**SATHYA KUMAR**

CEO & Founder, Tycoon+ Advisors

Sathya is a Chartered Accountant with a leading firm of Chartered Accountants in India, and has over 8 years experience in Audit, Tax, and Advisory assignments with Multinational companies and Indian conglomerates. He is a passionate public speaker and has spoken in various forums at International level, especially countries in the ASEAN region, East Africa and the Middle East. He is a Chartered Accountant, Management Accountant and Company Secretary with Indian Professional Accounting Bodies. He holds Bachelor degrees in Commerce and Law (LLB).

**JENNA HUEY CHING**

Fintech Division, Malaysia Digital Economy Corporation

Jenna is an Advocate, Architect and Builder of the Fintech Division in Malaysia Digital Economy Corporation. The Division's strategy is to build the fintech ecosystem in Malaysia with all the key stakeholders such as regulators, investors, fintech players and startups in the local and international arenas. She was an Advocate and Solicitor in Malaysia in the corporate, litigation and family space. In addition to that, she dabbles in marketing, teaching, technology and project management, and is actively supporting and involved with the Google Developer Group Kuala Lumpur and Womentechmakers Kuala Lumpur

**NIK MOHD HASYUDEEN YUSOFF**

Former Executive Director, Market and Supervision,
Securities Commission Malaysia

Nik Mohd Hasyudeen Yusoff is the founder of Inovastra Capital Sdn. Bhd., a company providing advisory services in leadership, governance and strategy. He is an Independent Non-Executive Director of Bank Islam Malaysia Berhad, an Independent Non-Executive Director of Cagamas Holdings Berhad and a member of the Corporate Debt Restructuring Committee set up by Bank Negara Malaysia. Nik was the Executive Director in charge of Market and Corporate Supervision at the Securities Commission Malaysia and the former Executive Chairman of the Audit Oversight Board. Nik was also member of Bursa Malaysia Listing Committee and served on the Operational Review Panel of the Malaysian Anti-Corruption Commission. As a FCPA of CPA Australia, Nik was very involved with the accountancy profession in Malaysia and the region. He was a former President of the Malaysian Institute of Accountants, former Vice-President of the ASEAN Federation of Accountants and served on the Executive and Strategy committees of the Confederation of Asian and Pacific Accountants. He was also the chairman of the Committee to Strengthen the Accountancy Profession which recommended measures to reform the Malaysian accountancy profession.

**SESSION 2****Up Close & Personal with**

YBhg Tan Sri Datuk Dr. Abdul Samad Haji Alias
Chairman, Perbadanan Insurans Deposit Malaysia (PIDM)

YBHG TAN SRI DATUK DR ABDUL SAMAD
Chairman, Perbadanan Insurans Deposit Malaysia

Tan Sri Datuk Dr. Abdul Samad Haji Alias was appointed as the Chairman of PIDM on 15 August 2011 and his current term of appointment continues until 14 August 2017. A Fellow of the Institute of Chartered Accountants in Australia, Tan Sri Datuk Dr. Abdul Samad has had extensive experience in auditing and accounting. He is also a member of the Malaysian Institute of Certified Public Accountants and the Malaysian Institute of Accountants. In 2006, Tan Sri Datuk Dr. Abdul Samad received global recognition through the Association of Chartered Certified Accountants' Award for Achievement in Asia. Tan Sri Datuk Dr. Abdul Samad received his Bachelor of Commerce from the University of Western Australia and was conferred a PhD in Accounting from Universiti Utara Malaysia.

**FACILITATORS' PROFILE****SESSION 3****Shaping the Profession for the Next Decade****JOHAN MAHMOOD MERICAN**

Deputy Director General (Human Capital),
Economic Planning Unit

Johan is responsible for planning and overseeing initiatives relating to human capital. He also heads the Civil Service Delivery Unit (CSDU) and the National Transformation 2050 (TN50) unit. Prior to this, he was the first CEO of Talent Corporation Malaysia Berhad. Between 2004 and 2010, he served as Principal Private Secretary to the Minister in the Ministry of Finance and EPU. He has over 20 years experience in policy development, corporate finance and accountancy in both the public and private sectors in Malaysia and the United Kingdom. Trained as a chartered accountant, he holds a degree in Economics from the University of Cambridge and is an Associate of the Institute of Chartered Accountants in England and Wales (ICAEW).

**NIC CHAMBERS**

Director, Finance, Legal, Financial Services & Technology,
Michael Page Malaysia

Nic is the director of the Michael Page Finance business in Malaysia. He joined Michael Page Australia in 2006 after two years of finance and accounting recruitment experience in the UK. In 2011 Nic was appointed director and took over the Page Personnel business in Perth in 2011. After 10 years with the Australian business, Nic moved to Michael Page Malaysia to take on the new opportunity of leading the finance, accounting, shared services and technology disciplines.

**ANG HUI MING**

Co-founder, Leaderonomics

Hui Ming is co-founder of Leaderonomics. She started as an auditor with PricewaterhouseCoopers Malaysia before joining GE's Financial Management Program (FMP). Her experience with GE includes various finance roles working in the US and Thailand; a cross functional role in Corporate Learning Services Asia; was the Shared Service Business Leader for GE's Global Business Services Operations; the Corporate Finance HR Leader for South East Asia; and the Asia HR Leader for Oil & Gas with responsibility for HR management and supporting people development in Oil & Gas entities across Asia Pacific. Hui Ming holds a Bachelor of Commerce (majoring in Accounting and Finance) from Curtin University of Technology, and is also a certified trainer for Myer-Briggs Type Indicator; Change Acceleration programmes including GE CAP, Facilitation Skills, WorkOut, Program Design and a number of other leadership development programmes.

**NORA ABDUL MANAF**

Group Chief Human Capital Officer, Malayan Banking Berhad

Nora is a member of the Maybank Group Executive Committee and leads People transformation in the Group. She is Chairman of the Malayan Commercial Banks' Association and the Banking Sector HR Networking Group, Council Member of the Malaysian Employers Federation, Member of the National Labour Advisory Council, and Board Member of Etiqa Insurance Berhad. She also mentors upcoming talents at national-level mentoring programmes including the ICAEW-TalentCorp WIL Programme, and is Adjunct Professor at the College of Business, Universiti Utara Malaysia. Nora is a Chartered Accountant, HR professional with a post-grad certification in Human Resource Development from Cornell University, a certified Gallup Strengthsfinder Coach Level II, a QPRT (qualified person for training) for ICAEW, a member of the AICB Board of Examiners and the Asia Pacific Industry Advisory Panel for CIMA. She is an inductee of the Global HR 50 World Top 50 Human Resource Professionals.

**SESSION 4A****Alt-Fundraising by PitchIN****SAM SHAFIE**

CEO, pitchIN and WatchTower & Friends (WTF) Accelerator

Sam is CEO and Co-Founder of both pitchIN, and WatchTower and Friends (WTF) Accelerator. pitchIN pioneered crowdfunding in Malaysia and is a Securities Commission registered market operator for Equity Crowdfunding, while WTF is an accelerator programme focused on investing in early stage tech startups. Prior to this, he had 15 years in public service, serving the AG Chambers as a Deputy Public Prosecutor as well as stints in the Securities Commission and the Malaysian Communications and Multimedia Commission. He is also a Council Member of the Malaysian Business Angel Network (MBAN), the official trade association and governing body for Angel Investors and Angel Clubs in Malaysia. Sam holds a law degree from the National University of Malaysia (UKM), and was named in Digital News Asia's 2016 Digerati 50, celebrating 50 individuals identified as being those who will help shape Malaysia's Digital Economy.

**SESSION 4B****Achieving the UN Sustainable Development Goals:
The Future Role of Accountants by Bijji-Bijji****RASHVIN PAL SINGH**

CEO, Bijji-bijji Initiative

Rashvin Pal Singh is the Co-founder and CEO of Bijji-bijji Initiative. Here, Rashvin pursues his passion on sustainability and financial transparency. He is making change happen through incorporating Open Book Finance principles in managing the finances and leading the day-to-day operations of the organization. Rashvin is a graduate of Accounting & Finance at the Bristol Business School, UK. He previously worked at the Advisory Division of PwC Malaysia.

